

Doing Well While Doing Good – Socially Responsible Investing

Hanken Centre for Corporate Governance (HCCG) invites you to a guest lecture by Ulrika Hasselgren from Institutional Shareholder Services on the topic “Doing Well While Doing Good – Socially Responsible Investing”.

Socially responsible investing (SRI) is an investment discipline which seeks to consider both financial return and a positive societal impact on a long-term basis, including meeting environmental and corporate governance criteria. According to US SIF Foundation’s 2016 Report on Sustainable and Responsible Investing Trends in the United States, as of end of 2015, more than one out of every five dollars under professional management in the United States – \$8.72 trillion or more –was invested according to SRI strategies.

In this guest lecture, Ulrika Hasselgren will walk us through the business logic of SRI and the services ISS provides.

Ulrika Hasselgren is the Managing Director and Global Head of Responsible Investment Strategy & ESG Integration. Prior to joining ISS, Hasselgren was chief executive officer and co-founder of Stockholm-based Ethix SRI Advisors, which was acquired by ISS in September 2015. Additionally, Hasselgren has spent 12 years with McKinsey & Company and three years with Solving International.

Institutional Shareholder Services Inc. (ISS) is the world’s leading provider of corporate governance and responsible investment solutions for asset owners, asset managers, hedge funds, and asset providers.

Tuesday 9.5 16.30-18.00

Venue: auditorium Futurum, Hanken School of Economics



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